

DOCUMENT  
MANAGER

Dm

# MEDIA INFORMATION 2024

*"If you are promoting products  
into the DM/ECM marketplace,  
there is no better title"*



# Media Information

## MEDIA INFORMATION

DM Magazine is dedicated to addressing the key issues behind successfully implementing document management, content management, workflows and e-business solutions. It is aimed at decision makers throughout the industry, including those of a non-technical background, who need incisive expert information on the following:

- How to implement document management systems
- How to cost-justify the investment
- The different approaches and technologies available
- The best solutions for their needs

# Editorial Profile

## EDITORIAL PROFILE

Document Management is evolving at a faster rate than at any time since the beginning of the digital age. The industry has become extraordinarily diverse, from Electronic Bill Presentment & Payment to Content Management, from e-mail archives to digital signatures. New technologies are developing which are making DM one of the key enablers of the e-business age.

DM is no longer just about scanning and managing paper documents (though we all know the paperless office is still a distant ideal!): more and more DM implementations involve electronic records, and of course web-enabled business has changed the way we all see 'documents'.

DM Magazine is right at the forefront of reporting on these new business issues and the new solutions that go along with them, e.g. forthcoming features will cover emerging technologies such as Capture 3.0, intelligent classification and RPA. Our regular readers know that we offer the only best coverage of managing documents (in all its forms).

This includes:

### eNewsletter

The Document Manager e-Newsletter is circulated 12 times a year to just under 12,000 professionals and covers the latest news from the industry as well as opinion pieces and software reviews

### Product & Industry News

What's happening within the industry, as it happens, both in the UK and internationally?

### Product Reviews

A detailed look at the latest hardware and software products from every sector of the document management market

### Market Trends

We track new developments and assess their implications for business

### Management View

How to exploit document management more effectively  
Standards and legal issues

### User Profiles

In-depth case studies examining how document management systems are being used across the breadth of industry



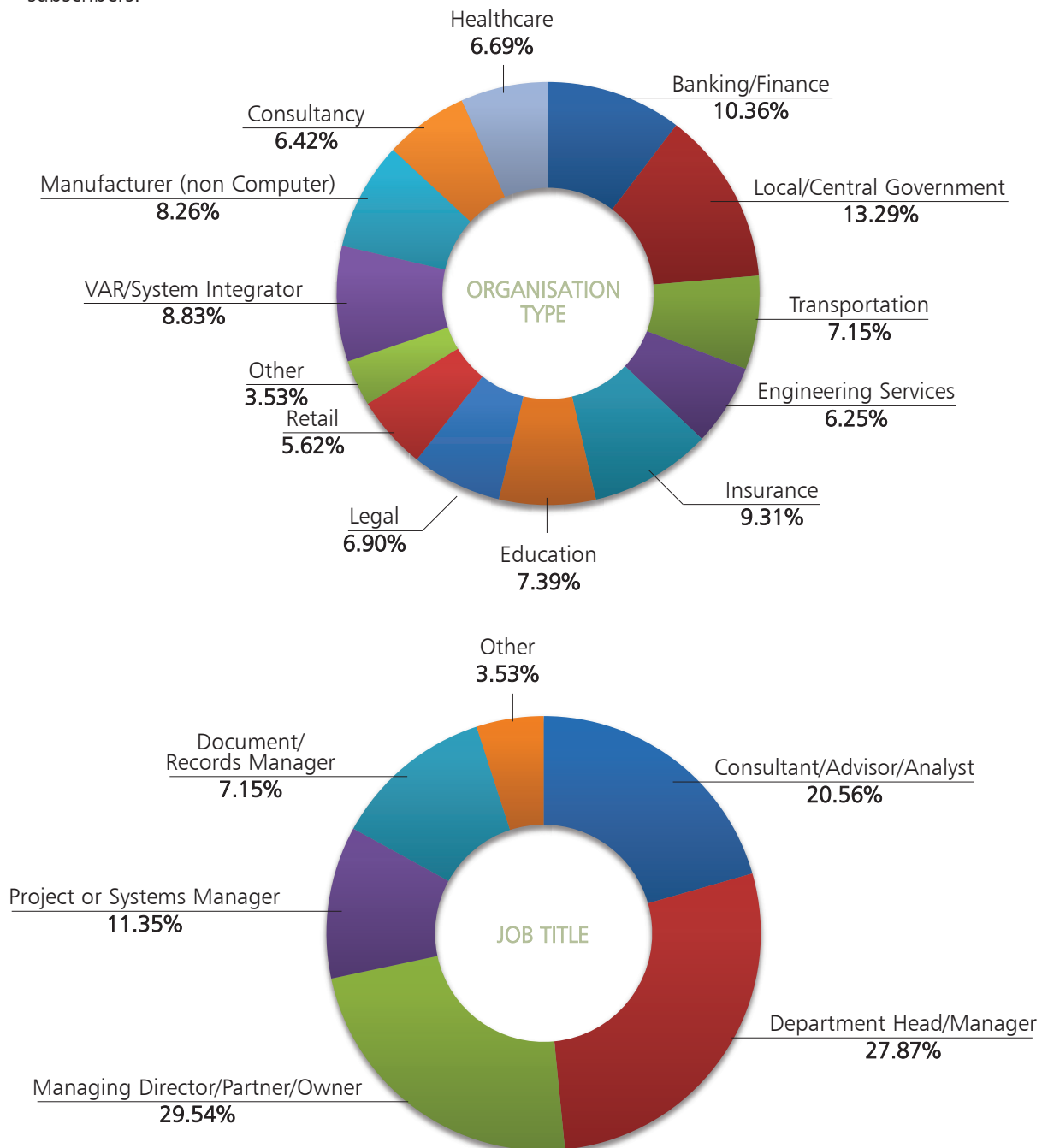
[www.dmmagazine.com](http://www.dmmagazine.com)

# Readership Profile

## READERSHIP PROFILE

Over 67% of Document manager readers have budget and decision making powers.

**Document Manager** circulates approximately 10,000 copies per issue. The magazine is mailed to registered readers and subscribers, and distributed at all major industry events. It is also emailed out to just under 12,000 online subscribers.



# Circulation

## CIRCULATION

**Document Manager** is circulated six times a year to professionals responsible for the purchasing and implementing of document management, knowledge management workflows and e-business solutions. The Document Manager e-newsletter is sent out monthly to all online subscribers.

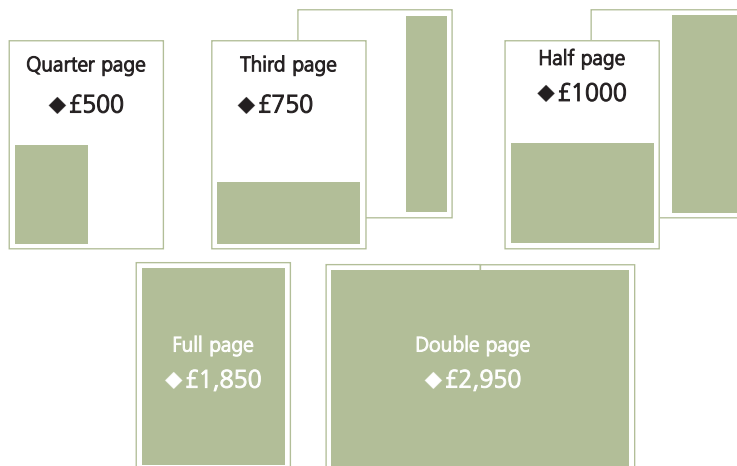
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# Rates

## ADVERTISING RATES

Discounts are available for multiple bookings



# Technical

## TECHNICAL REQUIREMENTS

Digital copy accepted as 300dpi PDF with registration or as a TIF/JPEG file at 300dpi (finished size).

## DIGITAL ADVERTISING

### WEBSITE

£500 per month on home page (540 x 85) horizontal  
£500 per month on homepage (255 x 395) vertical

540x85

255x395

### ENEWSLETTER

Lead banner per issue £1,200  
(495 x 90)  
Standard banner £600 per issue  
(550 x 85)

495x90

550x85

Latest issue emailer banner  
£1,500 (465 x 80)

465x80

The following formats are accepted:

GIF  
JPEG  
PNG

### WEBINAR/VIDEO INTERVIEW

Pricing on request, this can include lead generation and mailing out to our 12,000 readers

### EBLASTS

£275 per thousand email addresses minimum send is 5,000 records

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